

PRESS RELEASE

FOR IMMEDIATE RELEASE

DESTROY ILLUSIONS

SCHOOL ASSEMBLY TOUR

**ONE OF THE MOST REQUESTED SCHOOL ASSEMBLY TOUR'S
IN AMERICA IS COMING TO OUR CITY**

Motivational Speaker, Comedy Magic, TV Host: Tom Coverly

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WHAT DOES A **DESTROY ILLUSIONS** ASSEMBLY LOOK LIKE?

Tom Coverly gains the students attention the moment he walks on stage for the hour long assembly. The first several minutes of every assembly he uses comedy, magic tricks and audience participation as a way to capture attention like you have never seen before.

The remainder of the assembly is a heart to heart talk using powerful stories to captive hearts in a way that goes beyond the four walls of the school. It changes and impacts students lives long after the assembly is over.

Many principals, superintendents and teachers have claimed these words;

- "You could hear a pin drop as Tom spoke".
- "Tom captured the students' attention in such an unbelievable way."
- "Why did we wait so long to have this school assembly? It not only changed our school, but our community and home lives."

OUR GOAL IS TO DESTROY LIES & ILLUSIONS
AND REMIND STUDENTS OF TRUTH & REALITY
OF WHO THEY ARE & WHO OTHERS ARE

**DESTROY
ILLUSIONS**
SCHOOL ASSEMBLY TOUR

**HELP
DESTROY THE
LIES & ILLUSIONS.**
Destroyillusions.com

Most Requested School Assembly
in the Nation for Teenagers
Bullying | Suicide | Self Harm | Respect

I'm fat.
I'm ugly.
I'm worthless.
I'm useless.
No one cares about me.
No one will miss me.
My life will never get better.

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ASSEMBLY TOPICS

Destroy Illusions School Assembly focuses on a variety of topics during one assembly. We have found this to be the most successful approach to engage all students. Students will walk away from the assembly having more self worth, wanting to respect others more, choose integrity, character, make wiser choices, stand up against bullying, love their families more and see their life with a newfound purpose! We are a bullying prevention assembly that NEVER mentions the word “bullying” in our school assembly. We tackle the root cause, RESPECT! We focus on respecting yourself and others.

TARGET AUDIENCE

The Destroy Illusions Assembly is one of the nation’s most requested assemblies for teenagers. His style relates most to pre-teens, teens & young adults. His humor is 100% clean. No foul language. He caters the style of his talk to the age audience he is speaking to. Tom speaks to elementary schools as well with an assembly called, HERO.

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Tom Coverly

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ABOUT TOM COVERLY

Tom Coverly is a talk show host (NFLNCD), professional comedy magician and motivational speaker. Tom has performed live on stage for over 5 million people around the world headlining several tours. He is one of the most requested motivational entertainers in America. Music superstar, Paula Abdul says "Tom Coverly is straight up a magical inspiration". Tom was recently featured in [LA WEEKLY](#) for the TOP 10 positive people in America. He was also featured in [Forbes Magazine](#) for being an entrepreneur reaching millions with one of the most requested school assembly programs in the nation. Tom made the top 5 for the most positive social media influencer (Cheer of the Year Award) at the Cheer Choice Awards in Las Vegas out of a million plus nominations.

Tom has been seen on TV (NBC, CBS, ABC, FOX, Access Hollywood), TEDx stage and heard on numerous radio stations around the country sharing his story. He has entertained several celebrities; Paula Abdul, Jep & Jessica Robertson from the hit TV show, "Duck Dynasty", the cast of C.S.I. NY, Mrs. Universe 2023, Alec Mapa (Ugly Betty, Desperate Housewives), Rick The Reptile Guy (A&E TV Show "Wild Transport"), i-Shine (TBN), Amber Montana (Nickelodeon TV show "Haunted Hathaways"), Victoria Koloff (Lifetime TV show, "Preachers' Daughters") & the entire cast and producers for the "Batman Vs. Superman" Movie.

Tom has performed for major corporations like; Warner Brothers, McDonalds Corporation, Gerber, Amway, Sprint, Arby's & Burger King just to name a few. He has shared the stage speaking with many of the worlds most recognized speakers and bands; Paula Abdul, Toby Mac, Newsboys, Casting Crowns, Skillet, Brian "Head" of Korn, Thompson Square, Chris Tomlin, Building 429, NF, Lacrae, SwitchFoot, For King & Country, Colton Dixon (American Idol), Disciple, Danny Gokey (American Idol), Mercy Me, Pop Evil, Reggie Dabbs, Nick Vujcic (Life Without Limbs), William Paul Young (NY Best Seller "The Shack"), Bob Lenz (Life Promotions), and many more!

TOM'S STORY

Tom was born in one of the roughest cities in America ... Camden, New Jersey. Tom was a smaller kid growing up which made him vulnerable to school bullying. Tom's personal story includes his past choices and the consequences of each of his actions. Tom's life choices seemed to be heading down the wrong path until a caring person spoke truth into his life. Tom's life now has a purpose. His story relates to young people in a way that breaks down the toughest of hearts. Tom is known as one of the most raw, real & relevant youth speakers today! Destroy Illusions has become one of the most requested school assemblies in the nation for middle and high school students.

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MEDIA PERMISSION

Tom Coverly, One Goal Productions & The Destroy Illusions School Assembly Tour grant permission for local and national media via newspaper, radio, & television to use the content and photos in this press release as well as the website DestroyIllusionsTour.com.

Tom Coverly is more than willing to do interviews with the media after the assembly or at the TV station the day before, day of or day after if time allows. Please contact the tour manager via email if you are interested in a personal media interview so we can make sure there is time in Tom's schedule. Many radio or newspaper interviews can be done via phone. If the media does a story on TV or in print, please send a copy to the contact information at the top of this press release.

The poster features a man in a white cap and black shirt, a vintage microphone, and a background of blue lightning bolts. At the top, logos for TEDx, FOX, abc, Forbes, NBC, and LA WEEKLY are displayed. Below these logos, it says 'SEEN BY OVER 5 MILLION STUDENTS'. The main title is 'DESTROY ILLUSIONS SCHOOL ASSEMBLY Tour'. A list of activities includes COMEDY, MAGIC, and POWERFUL TALK. It features 'THE ILLUSIONIST' TOM COVERLY, who is a TV SHOW HOST, MAGICIAN, YOUTH SPEAKER, LA WEEKLY TOP 10 INFLUENCER, and FEATURED IN FORBES. A quote from Paula Abdul says 'Tom Coverly is a magical inspiration'. A white box contains the text 'YOUR SCHOOL INFO HERE'. At the bottom, the website 'DESTROYILLUSTIONSTOUR.COM' is listed.

TEDx FOX abc Forbes NBC LA WEEKLY
SEEN BY OVER 5 MILLION STUDENTS

DESTROY ILLUSIONS

SCHOOL ASSEMBLY
Tour

- COMEDY
- MAGIC
- POWERFUL TALK

FEATURING
'THE ILLUSIONIST' TOM COVERLY

- TV SHOW HOST
- MAGICIAN
- YOUTH SPEAKER
- LA WEEKLY TOP 10 INFLUENCER
- FEATURED IN FORBES

"Tom Coverly is a magical inspiration"
Paula Abdul

YOUR SCHOOL
INFO HERE

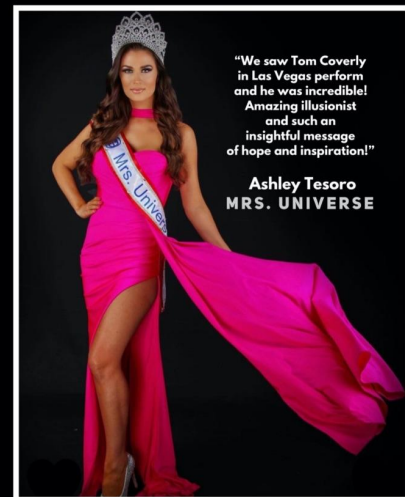
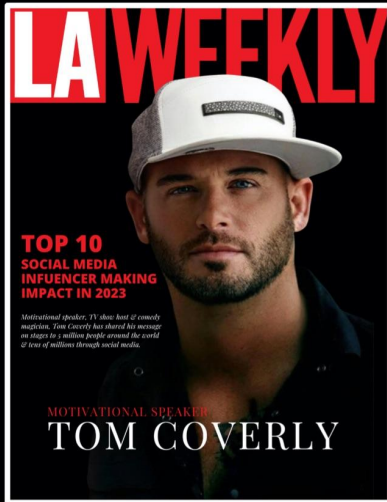
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TOM COVERLY

TV Show Host | Comedy Magician | Motivational Speaker



TEDx

FOX



Forbes



LA WEEKLY