



## CONTRACT & RIDER

Thank you for bringing Tom Coverly and his "Destroy Illusions" school assembly tour to your community. We're excited to partner with you. The intentions of this document is to ensure the integrity, consistency, and professional quality of each assembly. We want this to be a successful school assembly, making sure both parties know what is expected of each other. Your help in creating an amazing assembly experience is greatly appreciated.

Please read this agreement carefully, as it consists of both the Performance Contract and the Rider. Any deviations from this contract must be approved by the One Goal Productions booking agent. We look forward to impacting your students; not just for one day, but for years to come!

### ONE GOAL PRODUCTIONS CONTACT:

Motivational Speaker / Comedy Magician: Tom Coverly (The Illusionist)

Booking & Management: One Goal Productions, 501C3 nonprofit

Tour Manager: Tiffany Marie

Website: DestroyIllusionsTour.com

Phone: (540) COV-TOUR (268-8687)

Email: booking@OneGoalProductions.org

Office Mailing Address:

**One Goal Productions** (*Checks payable to: One Goal Productions*)

120 Chiefs Way

Suite 1 PMB 37

Pensacola, FL 32507



**SCHOOL CONTACT INFO:**

\* A CONTRACT IS REQUIRED FOR **EACH SCHOOL** HOSTING AN ASSEMBLY \*

School Name: \_\_\_\_\_

Contact First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School Phone: (     ) \_\_\_\_\_ Contact Cell: (     ) \_\_\_\_\_

Email of Contact Person: \_\_\_\_\_

**DETAILS & CONTACT INFO:**

IMPORTANT NOTE: If there are multiple school assemblies within the same building (in order to split grades or accommodate space issues), please allow 30 minutes in-between each assembly. This will give Tom time to reset his assembly show and also give students time to exit/enter. If the additional assemblies are in different nearby schools, please allow at least 30-60 minutes in between assemblies (depending on drive time to each school). We can do up to three school assemblies in one day. Additional back to back days are required for more than three.

ASSEMBLY LENGTH: Elementary school assemblies are 45 minutes in total length. Middle & High School assemblies are 60 minutes in total length. However, we can try to accommodate shorter assemblies for the middle & high school if this best fits your schedule. **60 minutes for middle & high school is *HIGHLY* recommended.** The times you enter below are the full amount of time Tom Coverly will have for his presentation. Please be sure the assembly starts on time or our speaker may have to cut crucial parts of the assembly to be able to fit everything in. Allow plenty of time for students to be seated and for announcements to be made before the assembly start time.



**DATE OF SCHOOL ASSEMBLY:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**TIMES OF SCHOOL ASSEMBLY(S):**

**1ST ASSEMBLY**

START TIME: \_\_\_\_\_ AM / PM - END TIME: \_\_\_\_\_ AM / PM

GYM | AUDITORIUM | OTHER : \_\_\_\_\_

GRADES: \_\_\_\_\_ APPROX SIZE: \_\_\_\_\_

**2ND ASSEMBLY**

START TIME: \_\_\_\_\_ AM / PM - END TIME: \_\_\_\_\_ AM / PM

GYM | AUDITORIUM | OTHER : \_\_\_\_\_

GRADES: \_\_\_\_\_ APPROX SIZE: \_\_\_\_\_

**3RD ASSEMBLY**

START TIME: \_\_\_\_\_ AM / PM - END TIME: \_\_\_\_\_ AM / PM

GYM | AUDITORIUM | OTHER : \_\_\_\_\_

GRADES: \_\_\_\_\_ APPROX SIZE: \_\_\_\_\_

**4TH ASSEMBLY \* additional back to back day required for four or more.**

START TIME: \_\_\_\_\_ AM / PM - END TIME: \_\_\_\_\_ AM / PM

GYM | AUDITORIUM | OTHER : \_\_\_\_\_

GRADES: \_\_\_\_\_ APPROX SIZE: \_\_\_\_\_



## FINANCIAL AGREEMENT

### TOTAL PRICE FOR THE ASSEMBLY:

The Purchaser (school) shall pay a TOTAL FEE of: \$\_\_\_\_\_

- The assembly + all travel is included in the total (airfare, rental car, hotel, luggage & booking fees).

### DEPOSIT:

A non-refundable 50% deposit of \$\_\_\_\_\_ with contract is due within 10 days of date approval along with this signed contract to lock in the event date. Deposits received beyond the 10 day courtesy period for any reason render the contract null and void, giving One Goal Productions the option of booking Tom Coverly elsewhere without obligation.

### BALANCE:

The balance of \$\_\_\_\_\_ will be due upon arrival the day of the school assembly. Payment can be in the form of cash, certified check, or money order. The speaker reserves the right to withdraw from all obligations if payment is not made upon arrival or require a fee of \$25 *per day* added to the total balance if paid *after* the day of the assembly.

### **CHECKS PAYABLE TO:** One Goal Productions

One Goal Productions  
120 Chiefs Way, Suite 1, PMB 37  
Pensacola, FL 32507

**NOTE:** If emailing the contract (booking@onegoalproductions.org), the check deposit must be mailed within 10 business days to lock in your event date. Otherwise the date will be released.



**FINANCIAL AGREEMENT SIGNATURE PAGE**

This agreement is made between \_\_\_\_\_ (school name), as “Purchaser” and One Goal Productions (on behalf of Tom Coverly (Motivational Speaker) of the Destroy Illusions School Assembly Tour.

X \_\_\_\_\_  
**PURCHASER SIGNATURE (PERSON AUTHORIZED ON SCHOOL BEHALF)**

X \_\_\_\_\_  
**PRINTED FULL NAME**

**DATE EXECUTED:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

*BY SIGNING THIS AGREEMENT I ACKNOWLEDGE THAT I AM OF LEGAL AGE AND PERMITTED TO AUTHORIZE THIS AGREEMENT ON BEHALF OF THE ORGANIZATION MENTIONED IN THIS CONTRACT. BY SIGNING, I'M ALSO AGREEING THAT I HAVE READ THE CONTRACT AND RIDER IN ITS ENTIRETY AND IN FULL AGREEMENT TO PROVIDE THE CONTENTS IN THIS DOCUMENT. IN ORDER TO LOCK IN YOUR DATE (THAT WE APPROVED), THE CHECK & CONTRACT MUST BE RETURNED WITHIN 10 DAYS.*

**PLEASE EMAIL PAGES 1-5 OF THIS CONTRACT  
TO [BOOKING@ONEGOALPRODUCTIONS.ORG](mailto:BOOKING@ONEGOALPRODUCTIONS.ORG)  
& MAIL DEPOSIT TO:**

**One Goal Productions  
120 Chiefs Way  
Suite 1, PMB 37  
Pensacola, FL 32507**



## **CANCELLATION POLICY**

### **CANCELLATION POLICY (IF PURCHASER CANCELS):**

Cancellation of the event by the Purchaser for *any* reason shall forfeit the *deposit*. Cancellation of the event WITHIN 60 DAYS of the date of the engagement for *any* reason (including inclement weather) shall also require payment of the full contracted *balance*; unless your event is rescheduled for an open available date within 30 days of the canceled date. If the cancellation occurred within 48 hours of your event, you will be required to pay the balance as well as additional travel expenses to bring Tom back for your rescheduled event date. Purchaser agrees to compensate the Motivational Speaker in accordance with the terms hereof, regardless of Acts of God, fire, accident, riot, strike or any events of any kind of incident whatsoever, whether similar or dissimilar to the foregoing events, which would prevent or interfere with the performance.

### **CANCELLATION POLICY (IF MOTIVATIONAL SPEAKER CANCELS):**

If a cancellation occurs by the Motivational Speaker, either by death, sudden incapacitation illness, accident or Tom Coverly is unable to perform/speak as contracted, every effort will first be made (if time and circumstances permit) to provide a substitute (subject to approval by the client/purchaser) to perform/speak in place of the canceling act, at the same fee and terms. If no acceptable substitute act can be found, the artist (TOM COVERLY) agrees to reschedule or refund the deposit (less the 15% administrative fee unless approved by management) and any and all payments made by the client/purchaser. Upon such refund, this contract shall become null and void, and the client shall have no further legal recourse against Tom Coverly. LATE: If the Motivational Speaker is tardy due to unavoidable incidents (traffic, weather, etc) the client/purchaser has the option to add that amount of time to the end of the assembly/event at no additional charge or to deduct a prorated refund (set by Tom Coverly) from the balance due.



## FINANCIAL DETAILS

### **INSURANCE:**

Purchaser shall maintain, at its own expense, adequate personal injury & property damage liability insurance coverage and all such coverage shall extend to all activities related to The Motivational Speakers engagement and performance. Purchaser shall indemnify and hold Tom Coverly and his volunteers harmless for any third party claims, should they arise.

### **STATE WITHHOLDING:** \* Does not apply in most cases

Some states levy a nonresident entertainer tax and require schools/colleges to withhold a percentage from the final payment amount. If you plan on withholding any part of the agreed payment amount, this must be communicated to the Agent representing Tom Coverly for your school during the negotiation process so that the deduction can be taken into account when calculating a performance price. If the withholding is not negotiated at the time of contracting, PURCHASER agrees that it will be solely responsible for any nonresident taxes incurred (i.e. the amount of the payment will be increased so that the final check will be for the amount agreed to.

### **PURCHASE ORDERS:** \* Does not apply in most cases

In the case where your school requires a P.O. rather than deposit, this option must be agreed upon with our team during the booking process. We ask that in the case of a P.O., that this contract be mailed in within 10 business days otherwise the event date will be released. On the financial part of the contract, you must put the agreed on amount for the TOTAL. Put "\$0" on the deposit line and on the balance line, please put, "P.O. next to the total amount." If for any reason, the event is canceled, all cancellation policies still apply and the school will be responsible to pay a 50% of the total amount for a deposit and the balance if applies (per cancellation policy).



**\* THE AGREEMENT RIDER \***  
**INFO & REQUIREMENTS THAT MUST BE PROVIDED BY THE SCHOOL**

**THE DESTROY ILLUSIONS SCHOOL ASSEMBLY CREW:**

Tom Coverly travels full time on the road with his wife and elementary age daughter. As they tour across America they love meeting new students & school administrators. You will love their family. Tom is married with 3 children (two are grown and one middle school age). The youngest is the only one on tour with him and his wife. His wife assists him in production. We realize with tighter policies to protect students, you may have to adjust the policy to allow Tom's wife and kid(s) into the building to be there with Tom. Thank you for making this required adjustment.

**INTRODUCTION:**

Tom asks that the announcer/emcee be a student, teacher or school administrator. The announcer needs to be energetic and able to pump up the crowd. He/she is required to have the pre-written introduction below to be read **word for word** before Tom comes on stage. Tom's last name is pronounced, "COVER-LEE."

*"Tom Coverly, is a TV show host, comedian, magician and one of the most requested motivational speakers in America. Tom has performed LIVE for over 5 million people around the world. Today's school assembly was recently featured in Forbes and LA Weekly for one of the top assemblies impacting America.*

*Tom has been seen on TV and has entertained numerous music artist and celebrities including; the entire cast of the Batman versus Superman movie, Duck Dynasty, Mrs Universe, Paula Abdul, Skillet, Toby Mac & rapper NF just to name a few. It's a huge honor to have him here with us today. Please help me welcome, The Illusionist, Tom Coverly.*

**REQUIREMENTS FOR YOUR SCHOOL TO PROVIDE**



# DESTROY ILLUSIONS

SCHOOL ASSEMBLY TOUR

## **SPEAKERS / SOUND SYSTEM / LOCATION:**

The school must have a professional P.A. system & speakers adequate for the size of the crowd. If your school does not have the proper speakers, sound system or microphones, then the school is responsible to borrow or rent what is required by a music store, another nearby school or local church. Thank you for your desire to help make this a successful professional assembly. The assembly is **preferred** in the auditorium if you have one, but we understand because of the size of your group or other dynamics that you may have to hold the assembly in the gymnasium. Most gyms do not have adequate speakers. If this is the case for your school, you are **REQUIRED** to set-up portable speakers and a sound system. Thank you.

## **MUSIC:**

Please provide a clean playlist with fun/upbeat music available as students enter and exit the room via an adapter aux cord to plug a PHONE into. This is required for you to provide for all assemblies (elementary, middle & high school).

Elementary School Assembly Note: If you are hosting an elementary assembly, we also ask that you add a Superman theme song to that playlist & someone from your school ready to play that super hero theme song during the assembly at Tom's cue.

Final Note: Please have this music prepared ahead of time and ready to be played. Occasionally, someone from Tom's team is with him. If this is the case, his team will control the music for the entire school assembly. But, please be prepared as if it will just be Tom and your help is needed to provide the music and play the music. Thank you.

## **MICROPHONES:**

A mic stand and a handheld wireLESS mic (This is crucial and a requirement the school is responsible to provide). Please no lapel microphones. This is not an adequate option. However, a headset countryman mic is an adequate alternative. Please have a back-up battery on hand for the mic. Tom can use the same hand-held wireless mic as the emcee if only one is available.

# DESTROY ILLUSIONS

SCHOOL ASSEMBLY TOUR

## **SOUND / LIGHTING TECHNICIAN:**

Please have the technician(s) available for sound/light check *at least* 30 minutes prior to students arriving. The tech must have the sound system, speakers & mics already hooked up and the mic's pre-checked **BEFORE** Tom's arrival.

## **LIGHTING:**

Lights in the auditorium should present a general bright white wash covering the **center of the stage**. Professional color lights are not required, but greatly increase the value and professionalism and should highlight backwalls & accent the stage if possible. House lights should be dimmed slightly to create the right atmosphere.

Note: For assemblies in a gym, please keep the room well lit and no additional lighting is necessary.

## **OTHER REQUIRED NEEDS:**

The following items are needed to be purchased/provided by you (The Purchaser) on a table near the stage **prior to Tom's arrival**. Please **do not** assume a substitution is okay for any of the items listed.

- One 12 pack of Sprite **Zero** or **Diet** Seven-up (in the box unopened) at room temperature. This is for an illusion. One 12 pack per assembly is needed. This is for a magic trick.
- One roll of paper towels. One roll per assembly is needed.
- One (1) clear cup (glass or plastic - big enough to hold one can of soda & be see-through)
- Three (3) bottles of water.
- Food - \$50 VISA gift card/or cash (per day of booked school assemblies). We have found that this is the easiest way to help cover the cost of the meals for the entire day for Tom & his entire crew. Thank you.
- Please hand Tom or his team the final balance (cash, check or money order) prior to the start of the assembly.



## **PROMOTION OF THE SCHOOL ASSEMBLY**

### **MEDIA:**

You're hosting one of America's top youth speakers. We strongly encourage you to use the **PRESS RELEASE** on the bottom of the contact page of the DestroyIllusionsTour.com website and contact your local TV stations, newspaper reporters to attend the assembly. This is positive publicity for your school and we all know in today's day and age, we can all use a little of that. Tom is more than willing to do interviews with the media after the assembly (if time allows). If you know for sure that they would like to interview Tom, please let us know ASAP, so we can make sure there is time to plan it into the schedule. Many radio interviews can be done via phone and days prior or days after the assembly. If the news/media does a story, please email us a copy.

### **VIDEO / PHOTOGRAPHY:**

If your school has a media department, we strongly encourage you to have a team of students take photos and video the assembly from multiple camera angles as a class project. Or if you have connections to a local professional videographer or photographer willing to do it pro-bono, we welcome this. Have them meet with Tom at least 15-30 mins prior to students arriving for the assembly. The video footage may not be sold or used for public viewing or to be shown in its entirety to the school at any time. You are more than welcome to create video highlight clips for school use. All we ask is to please email a copy of the video and pics to [booking@onegoalproductions.org](mailto:booking@onegoalproductions.org) within 30 days.

### **SCHOOL NEWSPAPERS / FLYERS / POSTERS:**

If your school decides to do any promotion of the event, it's the sole financial responsibility of the Purchaser. You may put information about the assembly in your school newspaper as well as use the bio info, the Destroy Illusions logo or the poster on the contact page of the DestroyIllusionsTour.com website for your use as well.



## ASSEMBLY DETAILS

### LENGTH OF SCHOOL ASSEMBLY:

Please be sure the assembly starts on time. Allow plenty of time for students to arrive, be seated and any announcements that need to be made are announced **BEFORE** the speaker begins. It's crucial for the assembly to begin on time in order for Tom to fit everything into the assembly and for any other things that may be on his schedule for the day. If the assembly starts late, Tom will have to take out one of the two illusions in order to have enough time for the talk portion of the assembly. If time allows in Tom's schedule, and permission is granted from the administration, Tom can accommodate the late start and extend his assembly to still be one full hour.

### LOAD-IN SET UP TIME:

Tom Coverly will arrive at least 30 minutes prior to students arriving for the assembly. If possible, please make the auditorium or gym available at this time clear of all students so that Tom can set up for the assembly. It's extremely important that the items provided by the school (listed in the rider/contract) be by the stage **prior** to Tom's arrival. Please make sure the sound system & mics have all been **pre sound checked** prior to Tom's arrival too. Thank you for your cooperation in helping the assembly begin on time.

### PARKING:

All necessary loading and parking instructions as well as any required loading/parking passes must be prepaid by the Purchaser in advance.

### STAGE SET UP:

The performance area should be ready and in place (clean of all movable equipment, wires, piano, drums, music equipment, theater decor, props, etc) by the time Tom Coverly arrives to set up. If you have portable stairs for the front of the stage, that would be preferred. If no portable stairs are available, please make access to the side stairs available.



## **SEATING:**

In order for students to see the magic tricks at the best possible angle, please rope or tape off side seating sections of the room. If portable chairs are being used for the audience, please avoid side angles to the stage. The first row of chairs should start no less than 4' from the front of the stage. An aisle in the middle is preferable.

## **SEATING SUGGESTIONS FOR GYM'S:**

If your school has bleachers on both sides of the gym (this is *not* ideal for student engagement throughout the assembly). If this seating set-up is the only option; we ask that the stage/or stage floor be on one end of the gym under the basketball hoop (please raise the hoop). Also, tape off or rope off the set of bleachers on both sides closest to the "stage" in order for the students to see the magic tricks. **The best option** is to put all the students on one side of the gym. Have students sit in the bleachers as well as sitting on the floor or in chairs in front of the bleachers if needed. The "stage" can then be in the center of the gym. A portable stage (no smaller than 8'X8' & stairs if more than 12" high) is not required, but helps with this seating option.

## **ASSEMBLY TOPICS:**

What sets Destroy Illusions School Assembly apart from other assemblies is the creative approach to touch on a variety of topics during one assembly. The main focus of the assembly is respecting yourself and others. Over 5 million students have witnessed this as an effective way to captivate and challenge ALL students in the audience. If there are key words your school uses to emphasize to your students, please let Tom know and he tries to tie them into his talk. We are here to serve you.

## **AFTER ASSEMBLY MEET & GREET:**

When time allows in Tom's schedule and he is feeling healthy; he enjoys hanging in front of the stage to take pictures and to sign autographs for about 5-10 minutes with any lingering students after most had already left the room. Some students want to discuss their stories with Tom in person. Please help Tom by encouraging students to share those with him via his website (DestroyIllusionsTour.com) or social media (@TomCoverlyTour). This allows plenty of time for Tom to meet everyone and take pictures or sign autographs.



**COUNSELING:**

Tom Coverly & his team at Destroy Illusions are not counselors. Any social media messages or emails that are of serious nature are always forwarded to the school counselor and/or principals where the students can best get the support they may need. We only provide a listening ear to those who reach out to us through messages and email and always respond with close-ended statements encouraging students to speak with a trusted adult, counselor or parent. Also, keep in mind, after the assembly Tom will not offer counseling advice to any students or counselors for the same reasons listed above and due to time restrictions of Tom's schedule. Thank you for understanding.



## A NOTE FROM TOM COVERLY

I applaud your school. I want to take a moment and thank you for loving and caring enough for students to make this assembly happen. I realize it takes a lot of effort. This is far from a paycheck for me. I am passionate about what I do, as I know you are about your job. Money certainly does not drive us. My goal of every school assembly is to change student lives forever. Not just the day of the assembly, but for years to come. My hope is for students to be impacted in a way that starts a chain reaction of positive changes in your school, their homes, community, in your state, our country and around the world. I meet about 150,000 students a year and I'm beyond thankful that I get to play a small part in instilling in them what you as the leadership of the school have already been saying to them.

If you are interested in hosting a one hour **Comedy Magic Family Night** the evening of your school assembly (same day), please let my team know right away to see if there is time in my schedule to make this happen. This is a great opportunity to see many students, families, schools and even the community unify together like never before. It's a night full of laughter, illusions and a short positive message to tie the entire day together. I'd like to waive the fee (\$3,500 value) and offer this at no cost if you book at least one or more assemblies. Ask my booking team about it if you are interested.

Thanks again for caring about your students and hosting our school assembly tour. Together, we can make a difference!

I look forward to my family and I meeting you!!

*Tom Coverly*

Founder of One Goal Productions, 501C3 nonprofit  
Comedy Magician  
Motivational Speaker